

## Interview Tannis Goddard



My background is being an educator, and from that I got involved into guidance and e-guidance.

My development in careers services started in 1992 when I became a guidance practitioner. Over the years I ended bidding for contracts for the Canadian government and I founded my own organization in the field of guidance.

In 1997 I completed an online master programme which was a very satisfactory experience with distance learning, and I became intrigued if the concepts of online learning could be effectively implemented in online guidance systems.

In 2004 we were fortunate to be able to start a pilot for the Canadian government to develop a fully online careers service for unemployed foresters guiding them with a four week programme with the reestablishment of their work targets and work exploration, to get them back to work

The programme consisted of one to one coaching, e-coaching with a practitioner and also community based working . There my journey in the field of e-guidance started.

My company is a community based agency. We are delivering guidance services that are contracted to such agencies. We work with unemployed citizens through generalized guidance services or services focused on special groups, such as immigrants, older workers, small businesses, help to train lower skilled workers. The focus on special groups depend on government priorities.

The community part is based on services required by the government Our company wants to deliver services that really make a difference . We have a strong learning perspective. We maintain these principles irregardless of the type of work. This keeps us focusses. Besides these contract bases services we explore e-guidance, doing more interventions on that field.

E-guidance is a driving passion for me, because of personal experiences ,also because of fantastic feedback we receive from our clients. How do we use technology in a highly productive and ... way?

My involvement in the international dimension of e-guidance is that I consider it as dialogical experiences and opportunities, to work with others, try to form an agenda. There is very little research or how the method can be used in a proven way. The International dimension is enriching in exploring which brings me and the field further. What I like very much are the people working in and around the e-guidance areas ad their willingness to explore and share their experiences.

There is no one specific person or that I consider as my 'hero' One recent collaboration that inspired me was with Norman Amundson . He is the utter face to face counselor and it was very interesting to explore the frontiers between face to face guidance and e-guidance with him.

Currently I am completing my PhD in Employment Research through the University of Warwick (UK). I am developing a taxonomy for understanding the use of technology and online methodologies in career development and guidance programming internationally.

MY dream is that as a sector we develop effective e guidance models and services. On scale for different needs, theoretically sound but highly applicable. Thus Contributing to society by helping people navigating through transitions. It would be great if I could have a small contribution to that.